



LULAROE



D.R.E.A.M.

2024 INCENTIVE TRIP



WELCOME ABOARD THE DREAM CRUISE!

Your mission, should you choose to accept it, is to stamp off every item on your DREAM Passport. But this isn't a leisurely stroll, folks. We're talking full-speed-ahead, sprinting-with-enthusiasm kind of energy here!

Why, you ask?

Because the reward awaiting you upon your return is a free, exclusive brand-new unreleased style that is to be out in April! So, what are you waiting for? Let's set sail and make some memories! Have your DREAM Passport in hand, ready, set, go!

DIRECTIONS

Complete all of the challenges from the LuLaRoe Cruise Passport. We recommend putting all pictures of your challenges and tasks in an album for easy verification. Please note for Retailers to earn a prize, they must get their passport checked while on the ship.

**Please join us at the Closing Party, Thursday 3/21
7:30-8:30 at the Starlounge on Deck 5
and we can confirm you earned a prize. LuLaRoe
will have a desk set up where we are verifying.**

KEY

These icons will determine the requirement for the documentation of the challenge.



Film for at least
10 seconds



Take a clear
photograph

TAG US @LULAROE

1.

TAKE A PICTURE
HIGH FIVING
LULAROE STAFF.



2.

POST YOUR **WHY** ON
YOUR SOCIAL MEDIA
WITH THE SHIP IN THE
BACKGROUND.



3

POST A PICTURE WITH AN
ACCOUNTABILITY BUDDY
THAT WILL HELP YOU STAY
ON TRACK TO D.R.E.A.M.
QUALIFY FOR 2025 TRIP.



4.

TAKE A PICTURE
AT GENERAL
SESSION.



5.



TAKE A PICTURE
WITH A NEW FRIEND
YOU MET AT
GENERAL SESSION.



6.

TAKE A PICTURE
IN YOUR BEST
OCEAN COLORS!



7.

TAKE A PICTURE OF YOU
PLAYING A LULAROE
TOURNAMENT GAME.



8.

PROVIDE A NAME AND ID
OF A NEW RETAILER YOU
MEET, TELL US THEIR WHY.



9.

TAKE A PICTURE
OF SOMETHING
AMAZING YOU
SAW ON THE
TRIP!



10.

Liberty of the Seas

TAKE A PICTURE
WITH OUR
SHIP NAME.



11.

TAKE A PICTURE
WITH A GROUP
EATING PIZZA!



12.

A PICTURE OF
YOUR DINNER
GROUP/TABLE.



13.

PICTURE OF
YOU AND YOUR
CRUISE/DREAM
CHARMS.



14.

A PICTURE OF YOUR
DECORATED LULAROE
CABIN DOOR.



LULAROE

LULAROE

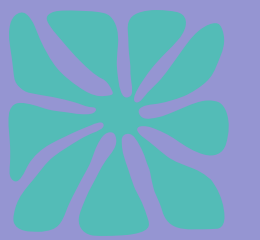
LULAROE

LULAROE



15.

CREATIVELY SPELL OUT
LULAROE WITH OBJECTS!



LULAROE

LULAROE

LULAROE

LULAROE

16.

TAKE A PICTURE
OF YOU AND
YOUR LULAROE
SWAG.



17.

ON STAGE
KARAOKE FUN!



18.

DANCING THE
NIGHT AWAY IN
YOUR LULAROE.



19.

MATCH YOUR
LULAROE TO A
BACKGROUND.



20.

TAKE A PICTURE
WITH YOUR
FEET IN THE
SAND.



21.

TAKE A PICTURE OF
THE SUNRISE OR
SUNSET.



22.

TAKE A PICTURE
OF A TOWEL
ANIMAL.



23.

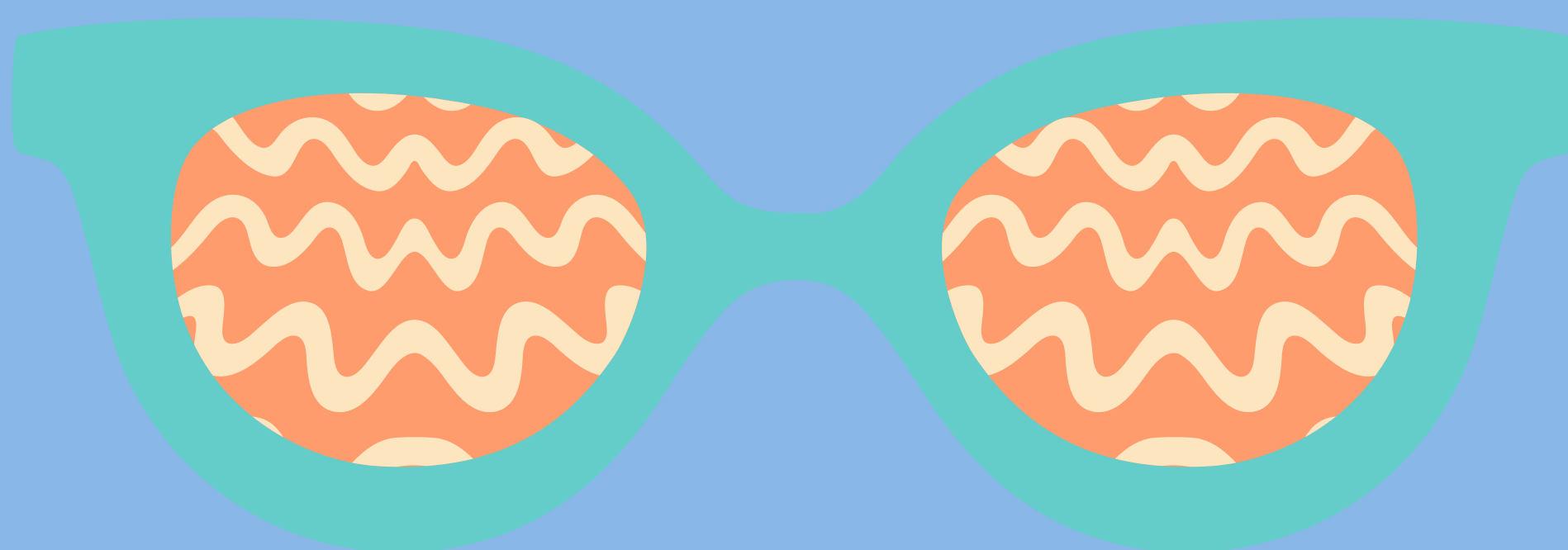
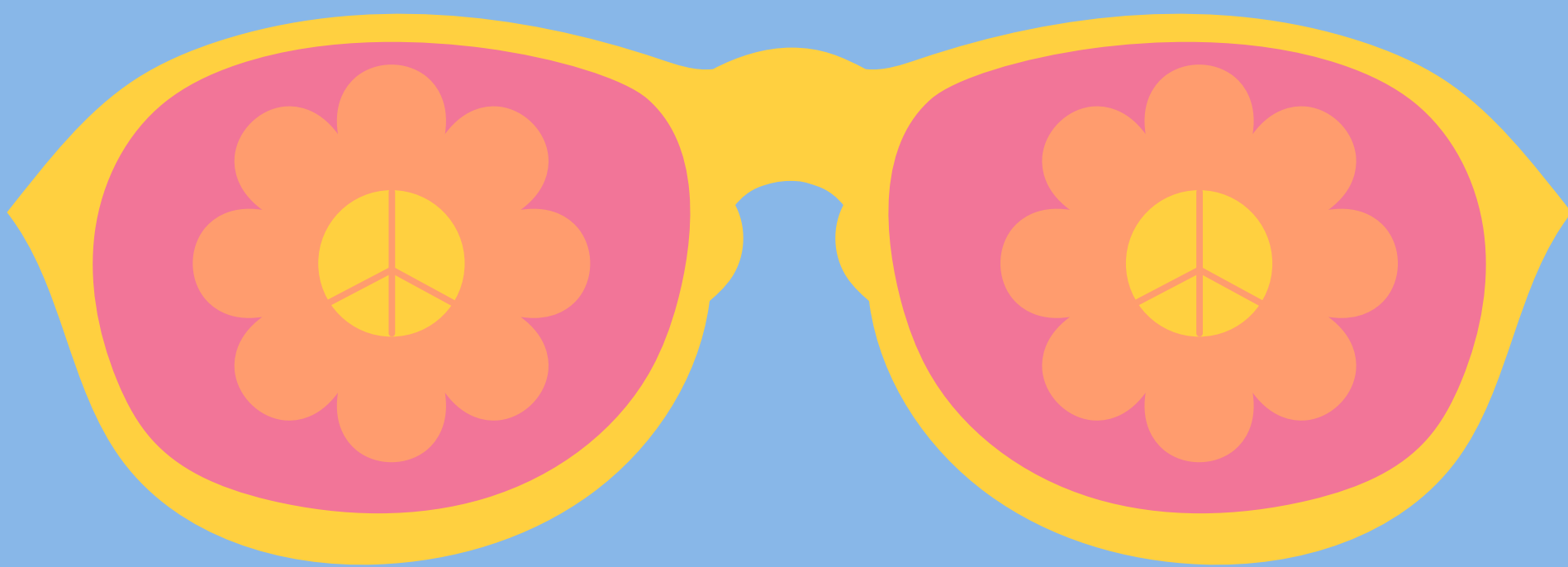
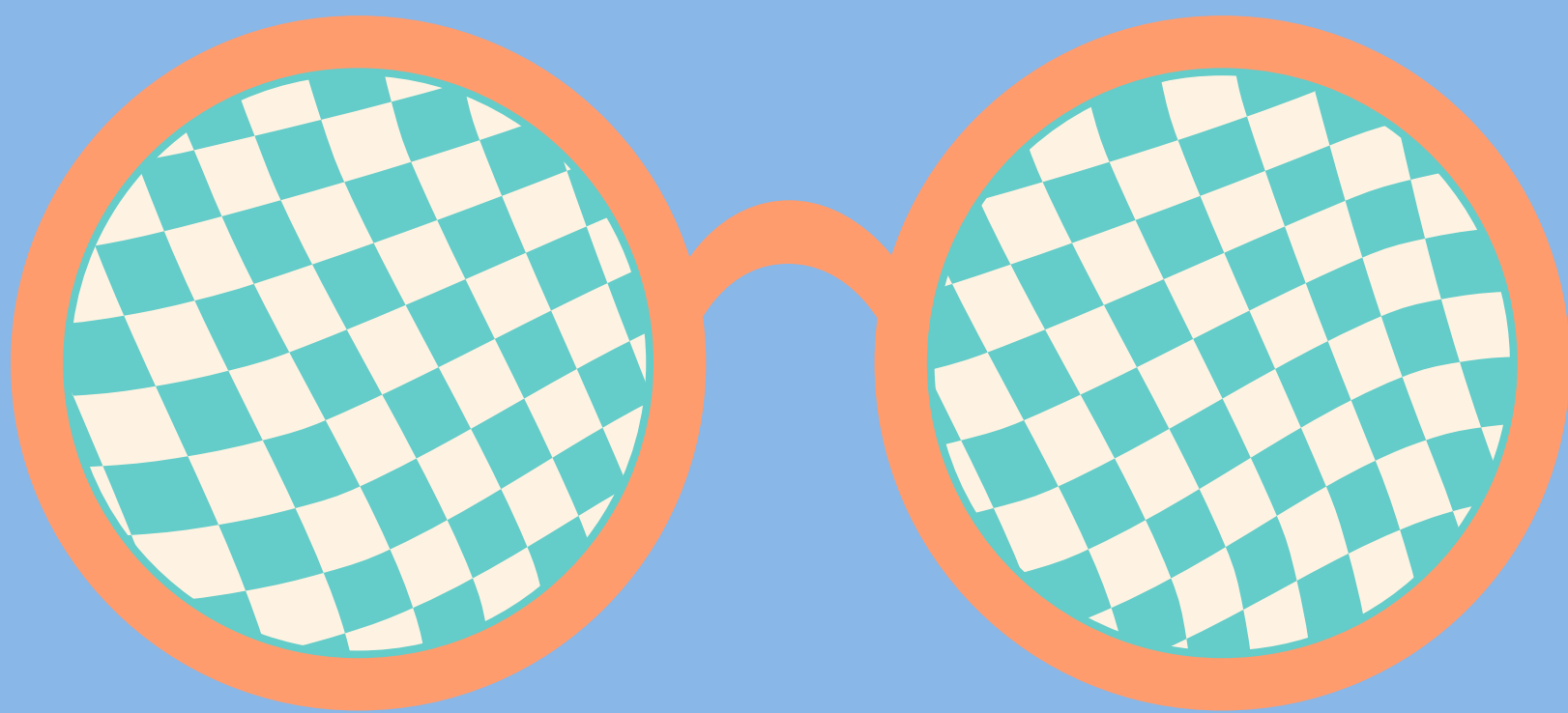
THANK A CRUISE
STAFF MEMBER
AND TAKE A PICTURE
WITH THEM.



24.



TAKE A SELFIE
IN YOUR FAVORITE
SUNNIES.



25.

TAKE A PICTURE
OF A SAND
CASTLE!





**YOU
ARE
ALMOST
THERE!**

KEEP GOING!

26.

TAKE A PICTURE
OF ANOTHER
CRUISE SHIP.



27.

TAKE A PICTURE OF
THE SHORELINE FROM
THE SHIP.



28.

TAKE A PICTURE WITH
THE LULAROE STAFF
WHEN PICKING UP
YOUR LANYARD.



29.

TAKE A PICTURE OF AN
ANIMAL CARVED OUT
OF ICE/FRUIT.



30.

TAKE A PICTURE OF YOU AND
ANOTHER RETAILER MATCHING!





**YOU
DID IT!**

**CONGRATULATIONS ON
FINISHING ALL THE CHALLENGES
SUCCESSFULLY!**

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COME
**SAIL
 AWAY**

**LULAROE D.R.E.A.M.
 INCENTIVE TRIP**

20

24

